## Clarus Initiative Update -Survey Results & Discussion

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### Outline

- Survey
  - Background
  - Clarus Data Uses
  - Access Methods
  - Organizational Impact
  - New Data Preferences
  - Summary
- Next Steps



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## Survey Background

- Conducted by ITSA from 15 June 15 July 2011
- Intent was to increase understanding of how Clarus is used by system customers
- 28 Participants:
  - 13 State DOTs
  - 6 private sector companies
  - 4 academic institutions
  - 3 Federal agencies
  - 1 weather service provider
  - 1 transit agency



### Clarus Data Uses

- Monitor near real-time weather observations
  - 61% use multi-state view
  - 54% use in-state view
- Weather model input: 39%
- Evaluating maintenance needs on RWIS: 36%
- Use in other systems (e.g. 511) and weather forecasting: 29%



#### Clarus Access Methods



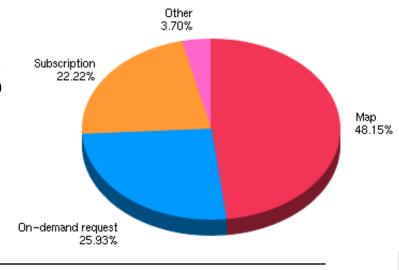
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• Map: 48%

• On-demand request: 26%

• Subscription: 22%

• Other: 4%





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# Value of *Clarus* Data in Meeting Organization Needs

- Significant enhancement: 25%
  - "extremely valuable"
  - "decreased costs significantly"
- Moderate enhancement: 36%
  - "worthy product"
  - "working to implement ...data"
- No change: 25%
  - "Have not used it"
  - "Does not apply..."



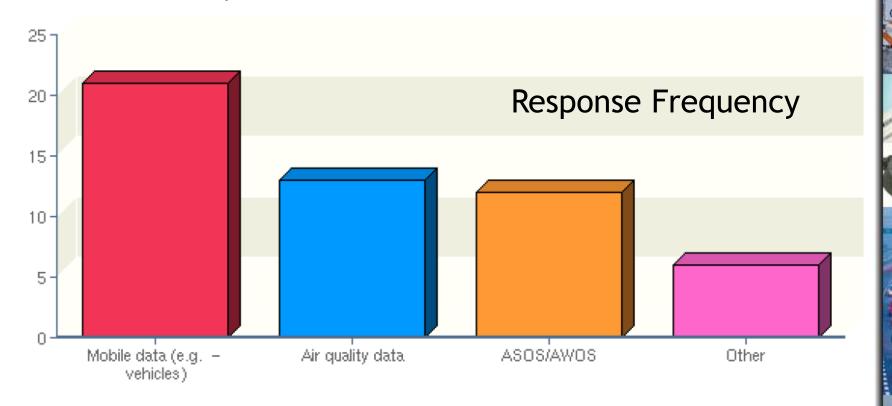
### New Data Preferences

• Mobile Data: 81%

• Air Quality: 50%

• ASOS/AWOS: 46%

• Other: 20%





## Clarus System Survey - Summary

- Survey not extensive but does provide some insight
- Organizational impacts vary considerably
- Clear primary indicators
  - State DOTs are primary users
  - Main use of data is monitoring current weather
  - Map is the main access method
  - Mobile data most desired of new sources



### Next Steps

- Keep Clarus running
  - Current plan is through March 2013
- Promote findings from the Regional Demos
- Considering all options for its future:
  - NWS MADIS
    - And how does this relate to other efforts (e.g., FAA/NWS NextGen Weather, Nationwide Network of Networks)?
  - What's the link to Connected Vehicle data environments?
  - What about other potential homes (academia, private sector, non-profit)?



## Next Steps

What do you think?

